

KRTC Board Meeting Minutes
4th floor Phoenix Building, 101 East Vine Street, Lexington, KY

Agenda: Monday, March 20 2009

1. Call to Order:
2. Present: Dixie Moore, Keith Lovan(Chair), Phyllis Hasbrouck, Cindy Deitz, Steve Wyatt, Cheryl Wyatt, Bill Montgomery, Samantha Bailey, Ollie McCormack, Ginny Grulke
By Conference Call: Robin Reams, April Haight, Ron Schneider
3. Background Information was reviewed. Items not integrated into minutes are at the end of the minutes.
4. Treasurers Report - Monthly Income/Expense Report Total. Steve Wyatt, Treasurer, submitted a statement of income and expense and financial position ending March 31, 2009. Current balance in checking was 8,052.63 and balance in Money Market is 22,387.95. The report was accepted and approved. Phyllis Hasbrouck reviewed the checks written and the checking and money market statements and found them in agreement with the report.

Old Business

5. Website Update – incremental updates by the Secretary.
6. Display Boards - Cindy Deitz presented the old map and told the board that the new map will be ready in a few weeks. Motion was passed to approve the expense to laminate the new maps.
April Haight has the small display board in Morehead. She and Bill Montgomery will coordinate getting the display to Samantha Bailey in Mt. Sterling. Samantha is planning to take the display to a Campton City Council Meeting on May 5th.
7. Corporate Sponsorships – no report. (Bill Montgomery and Samantha Bailey)
8. Calloway County abandonment – abandonment of 7.34 miles of track within Marshall and Calloway Counties filed by the Murray-Calloway Economic Development Corporation. Most of the abandonment is north of Murray which is a college town are in Calloway County. Keith Lovan is talking to the local government officials encouraging them to railbank. Representatives from KRTC are willing to talk to local officials and/or send letters encouraging railbanking, Ginny Grulke inquired about possible horse use.
8. Dawkins Line
 - a. Railbanking. KRTC's railbanking request was approved; runs till July 16th 2009. Fee was \$450; if done by a government entity there is no fee.
 - b. Matt Osborne of Adventure Tourism has been approached to do the next railbanking request if necessary. Discussion about membership and RT supporters writing letters of support to state legislature if there is any upcoming legislation pertaining to the Dawkins Line.
10. Cheryl Wyatt has not heard from trail group representatives in Georgetown, Owensboro and Hopkinsville about a representative on the Board. Cheryl Wyatt can be reached at cheryl.wyatt@insightbb.com or at 859-266-6906.

New Business

1. There was lively discussion on David May's suggestion by email prior to the meeting of placing a full page ad in the Salyersville newspaper listing the supporters of the Dawkins Trail and the benefits. Franklin Fitzpatrick of Prestonsburg by email prior to the meeting volunteered to donate money to cover the anticipated cost of \$350 for placing the ad. This approach was seen as worthwhile and that it should also be extended to other counties.

A motion was passed and seconded to establish a marketing budget of \$2500 to be used to place ads in local papers where there are proposed trail projects. The \$2500 budget includes design of the newspaper ad with a cap of \$500 for design work. KRTC would offer local trail groups the ad for placement in their local papers. The ad would be placed only after approval from the local trail group and approval by the KRTC board, most likely by email polling. Suggested were ads in Salyersville newspaper as well as newspapers in Johnson, Breathitt and Calloway County as well as in other counties.

Keith Lovan to contact Brian Turner of Cricket Press about graphic design work. April Haight suggested Scott Davidson, a Professor at Morehead and another Morehead resident as possibilities as well. It was considered important that the design be such that it could be used multiple times across the state.

Suggested was a possible conference call including Keith Lovan, Matt Osborne and Ginny Grulke to discuss content of the ad, timing and placement. Dixie Moore to contact organizations and people to develop a list of supporters to include. Cindy Deitz volunteered to help with the supporting facts for trail construction. Suggested also was to use wording emphasizing linear park and multi purpose trail.

2. At this meeting the conference call used the Polycom Sound Station 2 conference phone that Bill Montgomery recently purchased on eBay for \$170.00. The treasurer will reimburse Bill upon receiving a copy of the bill. Many thanks to Bill for this service.

3. It was moved and seconded to have the signatures of two people required for a withdrawal or transfer from the money market account and to have three people on the signature card at the bank. Phyllis Hasbrouck was approved as the third authorized person in addition to the Treasurer, Steve Wyatt and the Chair, Keith Lovan.

4. Dixie Moore will place the cycling maps and cue sheets of the Lexington to Ashland relay on the KRTC website and the BCC website so cyclists could access them. If a cyclist rides at least 30 miles of the route and sent in a picture the photo would be posted.

5. It was moved and seconded that KRTC be a sponsor (\$50) of Bike Lexington over Memorial Day.

6. Ron Schneider tentatively offered over Memorial Day weekend to place the smaller display at an outdoor event in Louisville. The large display would probably be used at the Horsey Hundred in Georgetown that weekend.

7. After brief discussion and the absence of a motion to do so, no action was taken on setting up a booth at the 4th of July Lexington festival.

8. Ginny Grulke suggested that KRTC be on the list as a sponsor for the Legacy Trail when there is an opening ceremony.

9. Dixie Moore brought old promotional VCR tapes to the meeting. Bill Montgomery offered to put them on DVD's.

10. Bill Montgomery told us about a charity bike ride in Maysville, possibly going up into Ohio to honor an Eagle Scout who died recently in a car wreck. The event will be either June 6th or 7th. If the ride is mainly in Kentucky then KRTC might consider a sponsorship.

Background Information not referenced in the minutes.

1. Big Sandy Adventure Tourism Conference & Expo June 7 – 8, 2009 Mountain Arts Center Prestonsburg, KY. Sponsored by Big Sandy Area Development District – Visit www.bigsandy.org. Call 606-886-2374 for additional information or email atexpo@bigsandy.org. Conference details are tentative (4/7/)

One of the planned sessions will be What is a Rails-to-Trails Project? Keith Lovan will represent the Kentucky Rails to Trails Council and facilitate this session. Speakers will present the basic of rail-trail development and provide an update of the status of rail-trail projects in Kentucky. Judge Rodney Kirtley will tell how a rail-trail was developed in Muhlenberg County. Jeff Sizemore of the Big Sandy ADD will present the proposed Big Lovely Rail-Trail that runs 34 miles through Johnson, Magoffin, and Breathitt counties. This will be a good session for local elected officials that have a potential rail-trail project in their service area.

Other planned sessions are titled Funding an Adventure Tourism Project: Building a Volunteer Base for your Project, Planning for Trail Maintenance, Implementing Recreational Use Agreements, Water Trail Development, ATV Trails and Economic Development, Designing an Interpretive Trail, Developing a Wildlife Watching Project:

2. Draft of a Proposal from Morehead:

Daniel Boone Rails to Trails is requesting that the City of Morehead establish Rails to Trails Task Force. The purpose of the task force is to investigate the rails to trails options, develop a plan, and bring together the partners needed to develop rails to trails. We would like to propose that the task force consist of the following representatives 2 city council members, 2 rails to trails members, 1 Department of Transportation representative, 2 university representative, 1 St. Claire representative, 1 tourism board member, 1 recreation department representative, and 1 NewCity representative.

3. The Kentucky Environmental Foundation, KEF is offering a Compact Fluorescent Lighting Fundraiser to any group that is interested. Please provide a contact person in your organization for information on this opportunity for a healthy, energy efficient fundraiser. , Mike Hannon, ominpop@roadrunner.com, 248 Apache Dr.: Paint Lick, KY 40461 Phone: 859 986 7186